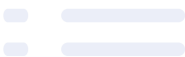


4 B2B Data Sources Created by an Incentive Program



With an open enrollment form, anyone in your sales channel is a potential incentive program participant. You can capture customers and acquire more accurate, up-to-date contact information.

OPEN ENROLLMENT FORMS



SALES CLAIMS UPLOADS



With online sales claim submission and verification technology, your channel partners can instantly upload sales claims such as invoices, receipts, and warranty registrations. You can reward them instantly for this with funds or reward points.



FEEDBACK SURVEYS



Use incentive program survey features to instantly reward channel partners for submitting feedback.



Create and track multiple, simultaneous sales promotions. Group promotion participants according to channel partner type, organization, or revenue contribution. Analyze promotion results to gain more granular data about your channel partners' performance.

SALES PROMOTION PERFORMANCE

